Public Wise

publicwise.org





EQUITY IN DEMOCRACY

\$7 MILLION

Since its creation in 2019, Public Wise has distributed more than \$7 million to local, state, and national partners on the front lines of the fight to increase voter participation and equitable representation in our democracy.

Public Wise

BUILD TRUST + BUILD POWER

Our work has focused on building trust in our democracy, with a particular emphasis on building power in communities that are traditionally disenfranchised: Black, brown, LGBTQIA+, and young people.

Our goal is not to work cycle to cycle but to work generation to generation.

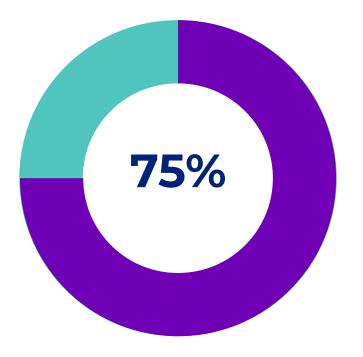


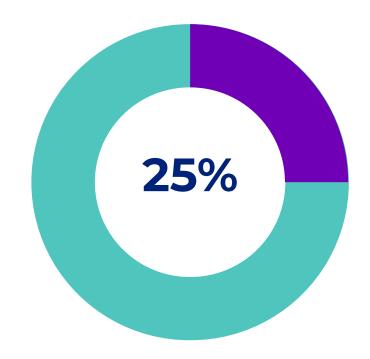
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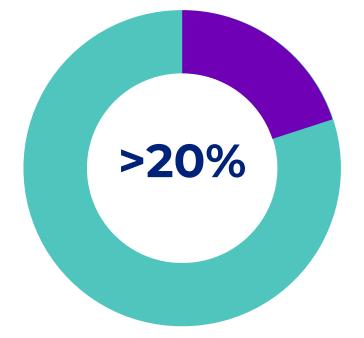






THREE-QUARTERS ONE-QUARTER OF AGREE POLITICIANS MAKE AMERICANS TRUST THEIR FALSE PROMISES ELECTED OFFICIALS TO TO GET ELECTED FOLLOW THROUGH ON PROMISES

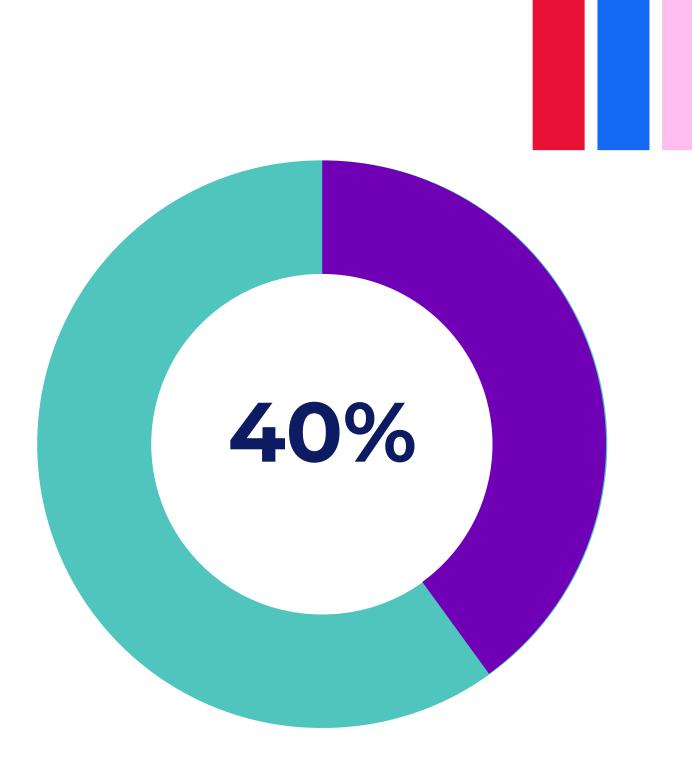
LESS THAN 20% THINK GOVERNMENT MAKES DECISIONS IN A WAY THAT IS TRANSPARENT





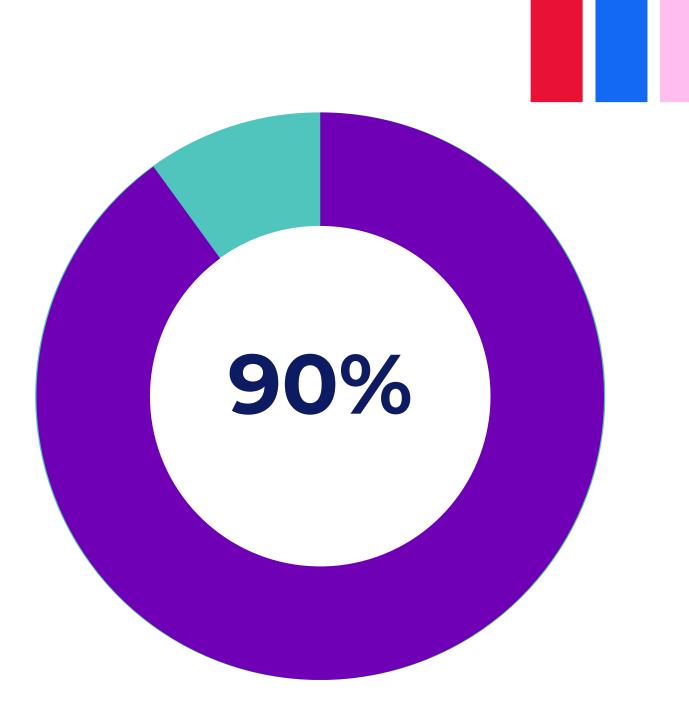
10,000 AMERICAN ADULTS

Only 40% of that sample could correctly state that each state has 2 senators.



18-29 YEAR OLD AMERICANS

Almost 90% of young potential voters knew that there were 100 US senators.

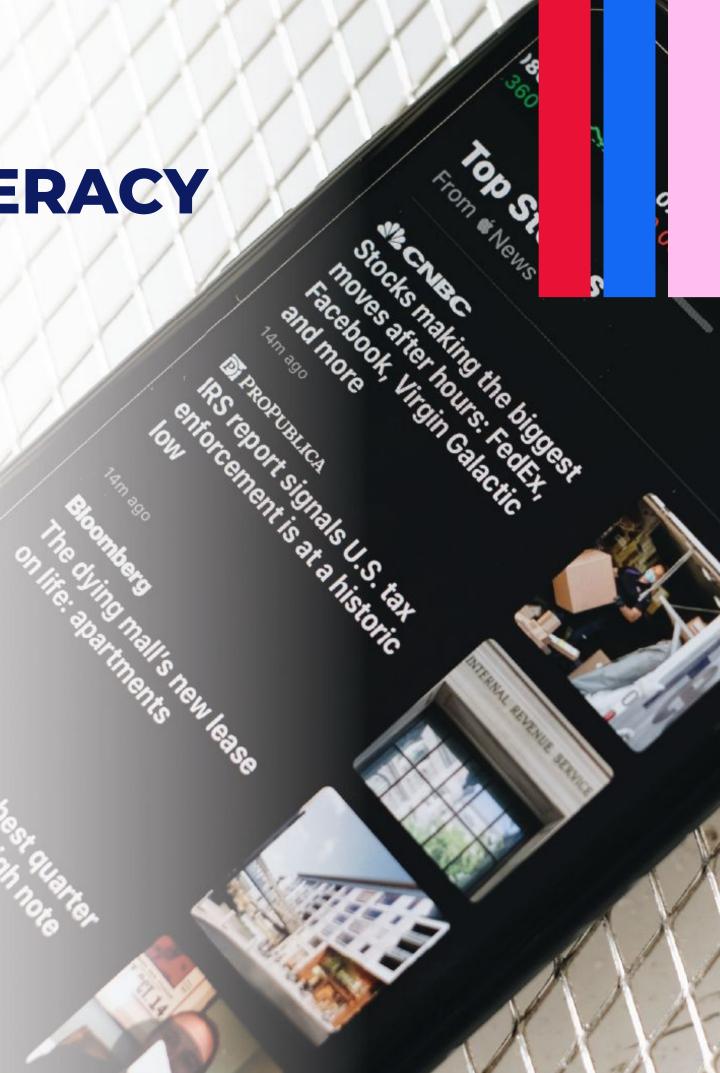


CIVIC EDUCATION + MEDIA LITERACY ARE IMPORTANT

The top things Americans want in a news source are:

- Information that is objective and unbiased
- Not paid for by special interest groups
- Easy to understand

The majority of Americans say they have little to no trust in the news media.





ACCOUNTABILITY

Overall, young Americans, aged 18-34, are most likely to say that accountability for participation in January 6th is important and they are also most likely to be in favor of the Congressional Committee investigating the events of January 6th.



TRANSPARENCY + ACCOUNTABILITY --> TRUST

A INSURRECTION MINDEX

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