

PublicWise - Single Issue Voter Survey

March 2024 - Base Sample Toplines



Sample Online sample of 5,125 voters fielded from March 21 to April 03, 2024.
 Margin of Error ±1.4%

1. Which of the following best describes your voting plans for the [state] primary: | Did you vote in the [state] primary?

I [plan to vote voted] in my state's Democratic primary	36%
I [plan to vote voted] in my state's Republican primary	38%
I [do not plan to vote did not vote] in my state's presidential primary	27%
Totals	101%
N	5,125

2. Do you plan to vote in the November 2024 presidential election?

Definitely vote	81%
Probably vote	12%
Maybe vote	5%
Probably not vote	1%
Definitely not vote	1%
Totals	100%
N	5,125

3. How do you plan to vote in the November 2024 Presidential election?

Asked of those who plan to vote

Joe Biden	45%
Donald Trump	44%
Someone else	3%
Undecided	8%
Totals	100%
N	4,758

4. If you had to choose today, who would you vote for?

Asked of those who are undecided

Joe Biden	18%
Donald Trump	18%
Someone else	11%
Undecided	53%
Totals	100%
N	379

5. Combined 2024 Vote Choice with 2024 Vote Choice Push as Leaners

Asked of those who plan to vote

Joe Biden	47%
Lean Joe Biden	2%
Donald Trump	45%
Lean Donald Trump	2%
Undecided	4%
Totals	100%
N	4,579

6. Do you plan to vote in the November 2024 election for offices other than President (i.e. U.S. House, Senate, state offices, and local elections)?

Definitely vote	69%
Probably vote	15%
Maybe vote	11%
Probably not vote	3%
Definitely not vote	1%
Totals	99%
N	5,125

7. How sure are you about who you will vote for in the November 2024 election?

Asked of those who plan to vote for Biden, Trump or Third Party

Very sure	70%
Somewhat sure	25%
Somewhat unsure	4%
Very unsure	1%
Totals	100%
N	4,380

8. To what extent do you [agree or disagree] with the following statement: Elections aren't just about one issue. You have to look at each candidate as a whole and evaluate how much they align with your values on multiple issues, regardless of how you might feel about a specific issue.

Strongly agree	66%
Somewhat agree	28%
Somewhat disagree	2%
Strongly disagree	2%
Not sure	2%
Totals	100%
N	5,125

9. In recent years, some have characterized democracy in the United States as under threat. Please indicate the extent to which you feel each of the following is a threat to our democracy.

	Major threat to democracy	Somewhat of a threat to democracy	Minor threat to democracy	Not a threat to democracy	Not sure
Laws that make it harder for Americans to vote	43%	19%	12%	19%	7%
Politicians who refuse to accept the results of elections they disagree with	44%	17%	14%	17%	8%
Democrats	28%	14%	14%	38%	6%
Republicans	26%	17%	15%	36%	6%
Donald Trump	38%	9%	9%	39%	5%
Joe Biden	34%	10%	10%	41%	6%
The Supreme Court	17%	22%	16%	34%	10%
The Electoral College	15%	21%	16%	34%	13%
Mainstream media	33%	25%	16%	18%	7%
Electronic voting machines	15%	18%	17%	41%	9%
Voting by mail	20%	16%	15%	43%	6%
Voter fraud	50%	16%	15%	15%	4%
People voting illegally	53%	15%	14%	13%	4%
The influence of money in politics	57%	26%	9%	4%	5%
Long lines at polling places	10%	19%	24%	41%	7%
Threats to poll workers	42%	24%	15%	11%	7%

10. How much, if anything, have you heard about the war between Israel and Hamas in Gaza?

A lot	44%
Some	40%
Not very much	13%
Nothing at all	3%
Totals	100%
N	5,125

11. How comfortable are you talking about the war in Gaza with your close family?

Very comfortable	41%
Somewhat comfortable	21%
Somewhat uncomfortable	8%
Very uncomfortable	5%
I am not interested in talking about the war regardless of my level of comfort	21%

Not sure	3%
Totals	99%
N	5,125

12. How comfortable are you talking about the war in Gaza with your coworkers?

Very comfortable	20%
Somewhat comfortable	20%
Somewhat uncomfortable	12%
Very uncomfortable	8%
I am not interested in talking about the war regardless of my level of comfort	30%
Not sure	9%
Totals	99%
N	5,125

13. How comfortable are you talking about the war in Gaza with your friends?

Very comfortable	31%
Somewhat comfortable	26%
Somewhat uncomfortable	10%
Very uncomfortable	5%
I am not interested in talking about the war regardless of my level of comfort	24%
Not sure	4%
Totals	100%
N	5,125

14. Please indicate your level of confidence regarding the following statement: I have the necessary knowledge to evaluate the U.S. government's position on the war in Gaza.

Very confident	22%
Somewhat confident	39%
Not too confident	24%
Not confident at all	14%
Totals	99%
N	5,125

15. Before October 2023, how much would you say you knew about the history of Israel and Palestine?

A lot	20%
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Some	42%
Not too much	27%
Nothing at all	11%
Totals	100%
N	5,125

16. Since October 2023, has your knowledge about Israel and Palestine [increased, decreased,] or stayed about the same?

Increased	48%
Decreased	3%
Stayed about the same	50%
Totals	101%
N	5,125

17. What, if anything, did you do to learn more about Israel and Palestine? Select all that apply.

Asked of those who have increased knowledge

Followed information about the war in Gaza in the news (tv news, newspapers, or radio)	74%
Read books about the history of Israel and Palestine	23%
Sought out information from trusted friends and/or family	30%
Looked for content related to Israel and Palestine on social media (Instagram, TikTok, YouTube, etc.)	43%
I didn't do anything to learn more about Israel and Palestine	5%
Something else	7%
N	2,444

18. Which one of the following positions do you think the U.S. government should take with regards to the war in Gaza?

Calling for a permanent ceasefire	33%
Calling for a temporary ceasefire	10%
The U.S. should not call for a ceasefire	13%
The U.S. should stay out of the conflict	28%
I don't know	16%
Totals	100%
N	5,125

19. And who should that permanent ceasefire apply to:

Asked of those who chose permanent ceasefire

The Israeli military only	6%
Hamas only	2%
Both sides	92%
Totals	100%
N	1,679

20. The permanent ceasefire should be:

Asked of those who chose permanent ceasefire

Unconditional	40%
Conditional on Hamas releasing all remaining hostages	55%
Conditional on something else	5%
Totals	100%
N	1,679

21. And who should that temporary ceasefire apply to:

Asked of those who chose temporary ceasefire

The Israeli military only	4%
Hamas only	5%
Both sides	90%
Totals	99%
N	517

22. The temporary ceasefire should be:

Asked of those who chose temporary ceasefire

Unconditional	12%
Conditional on Hamas releasing all remaining hostages	19%
Conditional on more humanitarian aid for the Palestinian people	10%
Conditional on both more humanitarian aid for the Palestinian people AND Hamas releasing all remaining hostages	58%
Conditional on something else	0%
Totals	99%
N	517

23. Instead of calling for ceasefire the U.S. should:

Asked of those who chose not to call for ceasefire

Continue providing military aid to Israel	56%
Continue providing humanitarian aid to Gaza for the Palestinian people	7%
Continue providing both military aid to Israel AND humanitarian aid to Gaza for the Palestinian people	33%
Something else not listed	4%
Totals	100%
N	687

24. Should the U.S. maintain its increased military presence in the region to deter further escalation?

Asked of those who chose stay of of the conflict

The U.S. should maintain its increased military presence in the region to deter further escalation	25%
The U.S. should stay out of the conflict altogether	75%
Totals	100%
N	1,433

25. Do you [approve or disapprove] of how Joe Biden is handling the war in Gaza?

Strongly approve	12%
Somewhat approve	23%
Somewhat disapprove	16%
Strongly disapprove	30%
Not sure	8%
I don't know how Biden is handling the war in Gaza	11%
Totals	100%
N	5,125

26. Which of the following best describes why you [somewhat | strongly] disapprove of Biden's handling of the conflict?

Asked of those who disapprove

Biden is favoring the Israelis too much	23%
Biden is favoring the Palestinians too much	35%
Biden should keep the U.S. out of the conflict altogether	42%
Totals	100%
N	2,389

27. Do you [approve or disapprove] of the way Donald Trump has indicated he would handle the war in Gaza if he were president?

Strongly approve	21%
Somewhat approve	14%
Somewhat disapprove	5%
Strongly disapprove	24%
Not sure	8%
I don't know how Trump says he would handle the war in Gaza if he were president	28%
Totals	100%
N	5,125

28. Which of the following best describes why you [somewhat | strongly] disapprove of Trump's handling of the conflict?

Asked of those who disapprove

Trump would favor the Israelis too much	51%
Trump would favor the Palestinians too much	12%
Trump should keep the U.S. out of the conflict altogether	37%
Totals	100%
N	1,477

29. Some people feel so strongly about an issue that they will vote for or against a candidate for president based on that issue alone. Below is a list of issues. Please indicate if there is any one issue on this list that is so important to you that you would vote for or against a candidate based only on their position on that issue:

Protecting democracy	11%
Abortion	11%
Immigration or border security	19%
Guns	5%
The war in Gaza	2%
LGBTQ+ issues	3%
The environment and climate change	4%
Cost of living and inflation	17%
Racial issues and policing	3%
The war between Ukraine and Russia	1%
Jobs and wages	5%
I don't feel strongly enough about any of these issues that one alone would determine my vote	17%
Other issue not listed	3%
Totals	101%
N	5,125

30. You indicated that you feel so strongly about the war in Gaza that you would vote for or against a candidate based only on their position on that issue. If the 2024 presidential election were held today, who would you vote for or would you not vote at all?

Asked of those whose top issue is the war in Gaza

I would vote for Joe Biden because I agree with his position on the issue	21%
I would vote for Donald Trump because I agree with his position on the issue	27%
I would vote for a 3rd party candidate or write-in because I disagree with both [Joe Biden and Donald Trump's]positions on the issue	30%
I would not vote for president because I do not agree with [Joe Biden or Donald Trump's] positions on the issue, but I would vote for other offices on the ballot	13%
I would not vote at all because I do not agree with [Joe Biden or Donald Trump's] positions on the issue	8%
Totals	99%
N	104

31. You indicated that you feel so strongly about protecting democracy that you would vote for or against a candidate based only on their position on that issue. If the 2024 presidential election were held today, who would you vote for or would you not vote at all?

Asked of those whose top issue is protecting democracy

I would vote for Joe Biden because I agree with his position on the issue	79%
I would vote for Donald Trump because I agree with his position on the issue	16%
I would vote for a 3rd party candidate or write-in because I disagree with both [Joe Biden and Donald Trump's]positions on the issue	4%
I would not vote for president because I do not agree with [Joe Biden or Donald Trump's] positions on the issue, but I would vote for other offices on the ballot	1%
I would not vote at all because I do not agree with [Joe Biden or Donald Trump's] positions on the issue	0%
Totals	100%
N	562

32. You indicated that you feel so strongly about abortion that you would vote for or against a candidate based only on their position on that issue. If the 2024 presidential election were held today, who would you vote for or would you not vote at all?

Asked of those whose top issue is abortion

I would vote for Joe Biden because I agree with his position on the issue	60%
I would vote for Donald Trump because I agree with his position on the issue	26%
I would vote for a 3rd party candidate or write-in because I disagree with both [Joe Biden and Donald Trump's]positions on the issue	7%
I would not vote for president because I do not agree with [Joe Biden or Donald Trump's] positions on the issue, but I would vote for other offices on the ballot	3%
I would not vote at all because I do not agree with [Joe Biden or Donald Trump's] positions on the issue	4%
Totals	100%

N565

33. You indicated that you feel so strongly about the war in Gaza that you would vote for or against a candidate for president based only on their position on that issue. Imagine if the 2024 election were held today, and you disagreed with both candidates running to represent you in the House of Representatives or the U.S. Senate. How would you intend to vote or would you not vote?

Asked of those who's top issue is the war in Gaza

I would vote for the candidate I otherwise agreed with most on all other issues 40%
 I would vote against my typical preferred candidate for office to punish them for holding a position on the war in Gaza that I disagree with36%
 I would refrain from voting for anyone for that House or Senate position 24%
 Totals 100%
N **104**

34. Imagine a candidate for president. You agree with the candidate on abortion. You disagree with the candidate on the war in Gaza. Would you vote for the candidate, someone else, or not cast a vote for anyone for President because you disagree with the candidate on the war in Gaza?

I would still vote for the candidate despite their position on the war in Gaza 56%
 I would not vote for president6%
 I would vote for someone else 12%
 Not sure 26%
 Totals 100%
N **5,125**

35. Imagine a candidate for president. You agree with the candidate on climate change. You disagree with the candidate on abortion. Would you vote for the candidate, someone else, or not cast a vote for anyone for President because you disagree with the candidate on abortion?

I would still vote for the candidate despite their position on abortion 36%
 I would not vote for president 10%
 I would vote for someone else 26%
 Not sure 28%
 Totals 100%
N **5,125**

36. Imagine a candidate for president. You agree with the candidate on gun rights/gun control. You disagree with the candidate on the war in Gaza. Would you vote for the candidate, someone else, or not cast a vote for anyone for President because you disagree with the candidate on the war in Gaza?

I would still vote for the candidate despite their position on the war in Gaza	57%
I would not vote for president	6%
I would vote for someone else	12%
Not sure	25%
Totals	100%
N	5,125

37. To what extent do you [agree or disagree] with the following statements:

	Strongly agree	Somewhat agree	Somewhat disagree	Strongly disagree	Not sure
Some people vote for or against a candidate based on a single issue (such as abortion or the future of democracy), and that is okay	23%	35%	21%	13%	9%
It is okay to choose not to vote for a candidate based on their position on one single issue, even if you agree with them on most other issues	19%	32%	23%	16%	11%
It is okay not to vote in an election when none of the candidates represent your views	22%	23%	20%	25%	9%

38. You previously indicated that you disapprove of the way Biden is handling the U.S. response to the war in Gaza. To what extent do you [agree or disagree] with the following statement: Regardless of how much you might disagree with Biden’s response to the war in Gaza, he should be re-elected because it is too dangerous to U.S. democracy to risk Trump getting back into office.

Asked of those who think Trump is a threat and disapprove of Biden’s choices

Strongly agree	52%
Somewhat agree	19%
Somewhat disagree	9%
Strongly disagree	15%
Not sure	5%
Totals	100%
N	694

PublicWise - Single Issue Voter Survey March 2024 - Base Sample Toplines



This survey is based on 5,125 interviews conducted by YouGov on the internet of registered voters. The sample was weighted according to gender, age, race/ethnicity, education, and U.S. Census region based on voter registration lists, the U.S. Census American Community Survey, and the U.S. Census Current Population Survey, as well as 2020 Presidential vote, party identification, and voter turnout. Respondents were selected from YouGov to be representative of registered voters. The weights range from 0.32 to 5.13 with a mean of 1 and a standard deviation of 0.34.

The margin of error (a 95% confidence interval) for a sample percentage p based upon the subsetting sample is approximately 1.4%. It is calculated using the formula:

$$\hat{p} \pm 100 \times \sqrt{\frac{1 + CV^2}{n}}$$

where CV is the coefficient of variation of the sample weights and n is the sample size used to compute the proportion. This is a measure of sampling error (the average of all estimates obtained using the same sample selection and weighting procedures repeatedly). The sample estimate should differ from its expected value by less than margin of error in 95 percent of all samples. It does not reflect non-sampling errors, including potential selection bias in panel participation or in response to a particular survey.